



## JOB DESCRIPTION | DIRECTOR, EQUITY INITIATIVE

The NewDEAL (Developing Exceptional American Leaders) is a national network of the most innovative, impactful and rising state and local Democratic elected officials across the country.

The NewDEAL (and our sister 501c3, the NewDEAL Forum) is seeking a Director for our Equity Initiative to join our team, which supports members of the network in developing, promoting, and spreading pro-growth progressive policies across a range of issues. The Equity Initiative is a top priority for the NewDEAL and is dedicated to ensuring that we rebuild a post-pandemic America that works better for everyone, with a specific emphasis on addressing longstanding racial injustices. Specifically, in 2021, NewDEAL is prioritizing racial justice policy work related to climate impacts, education, transportation, and broadband access.

This is a new position and will have responsibility across policy areas and various aspects of the organization including policy development, communications, fundraising and outreach. Additionally, the position:

- Reports to the CEO and will collaborate closely with our Policy Director
- Is a full time, exempt salaried position
- Preference for candidates based in Washington, DC

### Description of Duties:

- Work with our Policy Director and NewDEAL Leaders to ensure that ideas for addressing inequities are included in all areas of our policy work;
- Be responsible for conceptualizing, identifying and reaching out to speakers for ongoing programming;
- Help with strategy, outreach and relationship management with new and existing partner organizations;
- Be part of our communications team responsible for content across platforms;
- Identify funding opportunities and solicit contributions to support this work

### Qualifications:

Successful candidates will bring a passion for the work, high standards for both individual and team performance, and an ability to combine self-direction with collaborative decision-making. Additionally, ideal candidates will have:

- At least five years' experience working on policy, communications and/or strategic partnerships for a related non-profit or elected official
- A passion for state and local politics and policy
- A belief in the [pro-growth progressive philosophy of NewDEAL Leaders](#)
- Demonstrated success in building and maintaining relationships
- Excellent communication skills and a high level of attention to detail
- Proven ability to work independently and meet deadlines
- A willingness to pitch in where needed with a small team
- Knowledge of EveryAction a plus

Salary DOE. Interested candidates should email a cover letter and resume to [kellee@newdealleaders.org](mailto:kellee@newdealleaders.org). No phone calls please. NewDEAL is an equal opportunity employer.